

OUI — FRESH SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. MANY WILL ENTER, FEW WILL WIN.

TO BE ELIGIBLE TO ENTER, YOU MUST LIVE IN AN AREA SERVICED BY DOORDASH (“DOORDASH”) IN MANHATTAN, NY; LOS ANGELES, CA; OR CHICAGO, IL, OR SERVICED BY UPS (“UPS”) IN THE UNITED STATES OF AMERICA (“DOORDASH” AND “UPS” EACH A “FULFILLMENT PARTNER” AND COLLECTIVELY THE “FULFILLMENT PARTNERS”). A LIST OF FULFILLMENT PARTNER LOCATIONS AND DELIVERY ZONES CAN BE FOUND AT [HTTPS://WWW.OUI.FOOJI.COM/#DELIVERY-ZONES](https://www.oui.fooji.com/#delivery-zones) AND ARE DETAILED FURTHER BELOW. ENTRANTS MUST ALSO SATISFY THE OTHER ELIGIBILITY REQUIREMENTS SET FORTH BELOW.

BY PARTICIPATING IN THIS SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING. WITHOUT LIMITATION, THIS CONTRACT PROVIDES FOR INDEMNIFICATION OF THE SPONSOR, ADMINISTRATOR, AND OTHER SWEEPSTAKES ENTITIES BY YOU, A CLASS ACTION AND JURY TRIAL WAIVER, A REQUIREMENT THAT MOST DISPUTES BE SETTLED BY MANDATORY BINDING ARBITRATION, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1) Sweepstakes Entry Period: The Oui Fresh Sweepstakes (the “**Sweepstakes**”) begins at approximately 8:00 am Eastern Time (“**ET**”) on July 19, 2021, and ends at 2:59pm ET on July 22, 2021 (the “**Sweepstakes Entry Period**”). At approximately 8:00 am ET on July 19, 2021, the beginning of the Sweepstakes Entry Period, Sponsor will post a call to action from the @ouibyyoplait Instagram handle (the “**CTA Post**”). As soon as the CTA Post is issued, eligible participants may enter the Sweepstakes.

2) Eligibility: To be eligible to enter the Sweepstakes, participants (“each, a “**Participant**” and collectively “**Participants**”) must, at the time of entry, meet all of the following requirements: (i) be legal residents of the fifty (50) United States or the District of Columbia who live in an area serviced by a Fulfillment Partner at one of the locations identified in the link above (“**Territory**”); (ii) be 18 years of age or older as of the date and time of participation; and (iii) be registered users of Instagram. Employees, officers, directors and agents of Sponsor (defined below), Administrator (defined below), Fulfillment Partner(s), any other company involved in the presentation, administration or fulfillment of the Sweepstakes, and their respective subsidiaries, affiliated companies, and divisions (collectively, the “**Sweepstakes Entities**”) and each of their immediate family members (defined as any spouse, partner, parent, legal guardian, sibling, child, legal ward, grandparent, or grandchild, regardless of where they reside) and/or those living in the

same household of any such person (whether or not related) are not eligible for the Sweepstakes. Void outside the Territory and in Puerto Rico and where prohibited or restricted by law.

3) Administrator and Sponsor

Administrator: Fooji, Inc., 257 E. Short St. Suite 200, Lexington, KY 40507.

Sponsor: General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55426

4) How To Enter the Sweepstakes: To enter, you will need to have an Instagram account. Creating an Instagram account is free, but is subject to Instagram's terms and conditions (<http://instagram.com/about/legal/terms/#>). If entering via a mobile device and using your wireless carrier's network, standard data charges from your wireless carrier may apply.

After the CTA Post is made, during the Sweepstakes Entry Period, click the link posted to @ouibyyoplait's Instagram feed and/or swipe up on @ouibyyoplait's Instagram Story about the Sweepstakes. Participants will be re-directed to a website where they must fully complete the registration form by providing their name, physical address, where the prize should be delivered (if entrant selected as a winner) during the applicable Delivery Window (as defined below), email address, and phone number, and submit the completed registration form to receive one (1) entry into the Sweepstakes. The address provided must be Participant's employment or residential address. **Limit:** one (1) entry per Participant during the Sweepstakes Entry Period. Each registration form entry (if applicable) must be manually key stroked and manually entered by the individual Participant; automated and/or repetitive submission of registration forms (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified.

Deliveries in Delivery Zones 1, 2, and 3 will be made on or about July 23, 2021 between 12pm and 6pm ET, and deliveries in Delivery Zone 4 will be made on or about July 23, 2021 between 8am and 8pm ET ("Delivery Window(s)").

Use of any automated system to enter or participate is prohibited and will result in disqualification. Sweepstakes Entities are not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed or misdirected entries. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being an authorized account holder.

This Sweepstakes is in no way sponsored, endorsed, or administered by or associated with Instagram.

NOTE ABOUT MOBILE DATA AND MESSAGING CHARGES: When you participate in the Sweepstakes via a mobile device and/or download or transmit data via your mobile device, data and messaging rates may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges)

and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on rate plans and charges relating to your participation in this Sweepstakes. Check your mobile device's capabilities for specific instructions.

5) Prizes: There are one thousand (1000) prizes available. Each prize shall be comprised of one (1) Oui self-care pack, as described in the chart below (each a "Prize"). Each of the four (4) defined delivery zones will have their own quantity of prizes available to be won (as further outlined in the chart below) (each a "Delivery Zone"). Participants will be automatically entered into one (1) Delivery Zone prize pool based on the address they submit in the entry form at time of entry.

Prize	Approximate Retail Value ("ARV") of Each Prize	Number of Prizes Available in Manhattan, NY ("Delivery Zone 1")	Number of Prizes Available in Los Angeles, CA ("Delivery Zone 2")	Number of Prizes Available in Chicago, IL ("Delivery Zone 3")	Number of Prizes Available via mail in The United States of America, excluding addresses in Delivery Zones 1, 2, or 3 ("Delivery Zone 4")
One (1) Oui Self Care Pack (including: six (6) Oui Yogurts, one (1) nail file, one (1) key charm, one (1) tote, and six (6) bottles of Essie Nail Polish)	\$100.00	350	350	200	100
ARV of Prizes per Prize Pool		\$35,000.00	\$35,000.00	\$20,000.00	\$10,000.00

Total Quantity of Prizes available in this Sweepstakes: one thousand (1,000)

Total ARV of all Prizes available in this Sweepstakes: \$100,000.00

The eligible zip codes for each of the Delivery Zones are outlined below:

Delivery Zone One:

10281; 10280; 10080; 10045; 10282; 10006; 10008; 10271; 10014; 10041; 10277; 10013; 10005; 10279; 10007; 10043; 10270; 10108; 10117; 10124; 10125; 10126; 10129; 10130; 10131; 10132; 10133; 10138; 10156; 10157; 10159; 10160; 10163; 10164; 10179; 10185; 10203; 10211; 10212; 10213; 10256; 10258; 10259; 10260; 10261; 10265; 10268; 10269; 10272; 10273; 10274; 10275; 10285; 10286; 10011; 10278; 10038; 10090; 10113; 10012; 10018; 10001; 10249; 10116; 10121; 10242; 10199; 10119; 10019; 10060; 10118; 10110; 10069; 10276; 10123; 10036; 10122; 10003; 10120; 10101; 10002; 10168; 10010; 10175; 10106; 10107; 10009; 10023; 10112; 10173; 10178; 10176; 10020; 10165; 10016; 10105; 10103; 10174; 10111; 10104; 10169; 10170; 10177; 10158; 10166; 10151; 10102; 10109; 10114; 10167; 10081; 10087; 10172; 10055; 10171; 10017; 10153; 10154; 10152; 10150; 10155; 10022; 10065; 10021; 10075; 10028; 10162; 10128

Delivery Zone Two:

90004; 90005; 90006; 90007; 90009; 90010; 90012; 90013; 90014; 90015; 90016; 90017; 90019; 90020; 90024; 90025; 90026; 90027; 90028; 90029; 90030; 90031; 90034; 90035; 90036; 90038; 90039; 90046; 90048; 90049; 90050; 90051; 90052; 90053; 90054; 90055; 90056; 90057; 90060; 90064; 90065; 90066; 90067; 90068; 90069; 90070; 90071; 90072; 90073; 90074; 90075; 90076; 90077; 90078; 90079; 90080; 90081; 90082; 90083; 90084; 90086; 90087; 90088; 90090; 90093; 90094; 90095; 90096; 90099; 90189; 90209; 90210; 90211; 90212; 90213; 90230; 90231; 90232; 90233; 90291; 90292; 90294; 90295; 90401; 90402; 90403; 90404; 90405; 90406; 90407; 90408; 90409; 90410; 90411; 91201; 91203; 91204; 91205; 91209; 91210; 91221; 91222; 91224; 91225; 91226; 91353; 91393; 91401; 91413; 91423; 91502; 91503; 91504; 91505; 91506; 91507; 91508; 91510; 91521; 91521; 91522; 91522; 91523; 91526; 91601; 91602; 91603; 91604; 91605; 91606; 91607; 91608; 91609; 91610; 91611; 91612; 91614; 91615; 91616; 91617; 91618

Delivery Zone Three:

60608; 60690; 60669; 60670; 60673; 60675; 60677; 60678; 60680; 60681; 60684; 60685; 60691; 60687; 60688; 60668; 60664; 60699; 60697; 60686; 60696; 60694; 60693; 60695; 60701; 60607; 60612; 60674; 60689; 60661; 60606; 60616; 60605; 60604; 60654; 60603; 60602; 60623; 60601; 60642; 60622; 60609; 60610; 60624; 60611; 60632; 60653; 60614; 60647; 60651; 60644; 60804

All federal, state and local taxes and all other expenses not expressly listed in these Official Rules are the sole responsibility of the winners. No more than the stated number of Prizes may be awarded. Prizes are non-transferable and may not be substituted or redeemed for cash by winners. Sponsor reserves the right to substitute any Prize for one of comparable or greater value. Prize type(s) and components will be selected by Sponsor or its representatives in its/their

sole discretion. Actual retail value of the Prizes may vary, including variations based on the Participants' location.

6) Winner Selection: Odds of winning a Prize in this Sweepstakes depend on the number of eligible entries received in each applicable Delivery Zone. Entries must be received before July 22, 2021, at 2:59 P.M. ET to be eligible for the Sweepstakes. Administrator will be the official time-keeping device for the Sweepstakes and all decisions by Administrator and/or Sponsor regarding the timing of entries and the order in which they are received will be final and binding. At approximately 3:00 pm ET on or about July 22, 2021, Administrator will randomly select three hundred and fifty (350) potential winners from Delivery Zone 1, three hundred and fifty (350) potential winners from Delivery Zone 2, two hundred (200) potential winner from Delivery Zone 3, and one hundred (100) potential winners from Delivery Zone 4 from the eligible entries received in each corresponding Delivery Zone during the Sweepstakes Entry Period (each a, "**Winner**," collectively "**Winners**"). By entering, you grant permission to be contacted by Sponsor and/or Administrator by email or mail, in connection with the Sweepstakes. If you are chosen as a Winner, you will receive a winning notification via email indicating that you are a Winner. Participants selected as Winners are limited to one (1) Prize per person, per Instagram account, and per email address during the Sweepstakes Entry Period.

Prizes won by Participants in Delivery Zones 1, 2, and 3 will be delivered on July 23, 2021 via the DoorDash delivery service, or other service as determined by the Sponsor. DoorDash will be given each Winner's contact and delivery information and will contact Winners via text message or a phone call regarding delivery of their Prizes. Prizes won by Participants in Delivery Zone 4 will be delivered via UPS, or similar service as determined by the Sponsor, on or soon after July 23, 2021. All Prizes will be delivered to the address Participant entered into the online registration form. Note that Prizes contain refrigerated food and should be opened immediately upon delivery.

Except as determined by Sponsor in its sole discretion, no substitution of any Prize is offered, no transfer of Prize to a third party is permitted, and non-cash Prize(s) may not be redeemed for cash value. If a Winner cannot be contacted or Prize is returned as undeliverable, or he/she refuses his/her Prize for any reason, then that Winner forfeits the Prize and Sponsor or Administrator may select an alternate winner by random drawing from all remaining eligible entries. If there are not enough eligible entries received in any of the Delivery Zones, Sponsor reserves the right to not award any remaining Prizes. AS SET FORTH ABOVE, YOU MUST RESIDE IN THE FIFTY (50) UNITED STATES OF AMERICA IN ORDER TO BE ELIGIBLE TO PARTICIPATE IN THIS SWEEPSTAKES AND WIN A PRIZE. Verified Winner(s) will be solely responsible for all applicable federal, state and local taxes on Prize(s). All expenses associated with the receipt and use of a Prize not specifically mentioned herein are solely the responsibility of the Winners. The Sponsor and/or Administrator are not responsible for any delay or cancellation of the Prize delivery due to unforeseen circumstances, or those outside of the Sponsor and/or Administrator's control, as applicable. If any required documents are not timely received by Sponsor or Administrator, as applicable, or if any message or mail intended for a Winner is returned as undeliverable, then the applicable Prize may be forfeited.

7) General Rules / Limitations of Liability: By participating in the Sweepstakes, Participants agree to be bound by these Official Rules and the decisions of the Sponsor which shall be final in all respects. Participation in the Sweepstakes constitutes permission for the Sponsor and its designees to use the Participant's name, likeness, voice, biographical information, prize information, quotes attributable to Participant, and any other elements of Participant's persona for purposes of advertising and trade in any and all media now known or otherwise developed without further compensation or review.

BY PROVIDING A PHONE NUMBER AND CLICKING "ENTER NOW," PARTICIPANTS PROVIDE SPONSOR, ADMINISTRATOR, FULFILLMENT PARTNERS (INCLUDING DOORDASH AND UPS), AND THEIR AGENTS AND SUBSIDIARIES WITH THEIR EXPRESS WRITTEN CONSENT TO RECEIVE INFORMATIONAL, TRANSACTIONAL, AND PROMOTIONAL TEXT MESSAGES, PHONE CALLS SENT USING AN AUTOMATIC TELEPHONE DIALING SYSTEM OR AN ARTIFICIAL OR PRERECORDED VOICE AT THE NUMBER PROVIDED. This consent is not required as a condition of any purchase. **Message and data rates may apply.** Participants should consult their wireless carrier for rate plan pricing and for wireless capabilities related to participation in the Sweepstakes. Participants can opt-out of receiving text messages or obtain help by emailing help@fooji.com or following any opt-out or help instructions accompanying such text messages. In the event there is a discrepancy or inconsistency between disclosures or other statements (in any and all media) contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Sponsor, Administrator, and the other Sweepstakes Entities assume no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers, software or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of the Internet or the Instagram platforms or any combination thereof, or; (e) any injury or damage to Participant's or to any other person's computer which may be related to or resulting from any attempt to participate in the Sweepstakes. The Sponsor, Administrator, and other Sweepstakes Entities are not responsible for the failure of any entry to be received for any reason or for any delay in the processing or failure to process any entries. The Sponsor and/or Administrator reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; is suspected of cheating, fraud, or acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any Participant who uses or is suspected of using cheating, fraudulent means, unauthorized entry methods, or otherwise attempts to participate multiple times, or with multiple identities, Instagram accounts, and/or addresses will be disqualified. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor and/or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of

that or any other provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, changes to the Instagram platform that are not acceptable to Sponsor and/or Administrator, or any other causes beyond the control of the Sponsor and/or Administrator which corrupts or affects the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Sponsor and/or Administrator reserve the right in its/their sole discretion to cancel, modify, suspend or terminate the Sweepstakes in whole or in part. In the event Sponsor and/or Administrator experiences a technical failure during admission of the Sweepstakes that causes the Sweepstakes to be suspended, Administrator shall select a winner(s) by random drawing from all valid entries received up to the point of the technical failure. **TO THE FULLEST EXTENT PERMITTED BY LAW, AS A CONDITION OF ENTRY INTO THE SWEEPSTAKES, ALL PARTICIPANTS AGREE TO RELEASE, INDEMNIFY AND HOLD HARMLESS THE SPONSOR, ADMINISTRATOR, AND OTHER SWEEPSTAKES ENTITIES FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS OR ACTIONS OF ANY KIND WHATSOEVER FOR INJURIES, DAMAGES, OR LOSSES TO PERSONS OR PROPERTY WHICH MAY BE SUSTAINED IN CONNECTION WITH: PARTICIPATING IN ANY ASPECT OF THE SWEEPSTAKES; THE RECEIPT, OWNERSHIP OR USE OF ANY PRIZE AWARDED; PREPARING FOR, PARTICIPATING IN OR TRAVELING TO AND/OR FROM ANY PRIZE-RELATED OR SWEEPSTAKES-RELATED ACTIVITY, OR; ANY TYPOGRAPHICAL OR OTHER ERROR IN THESE OFFICIAL RULES OR ANY CTA POSTS OR OTHER ANNOUNCEMENTS RELATING TO THE SWEEPSTAKES. THE WINNERS SHALL BEAR ALL RISK OF LOSS OR DAMAGE TO THEIR PRIZE AFTER THEY HAVE BEEN DELIVERED. SPONSOR, ADMINISTRATOR, AND THE OTHER SWEEPSTAKES ENTITIES MAKE NO REPRESENTATIONS OR WARRANTIES OF ANY KIND CONCERNING THE APPEARANCE, SAFETY OR PERFORMANCE OF ANY PRIZE(S).**

BY ENTERING THE SWEEPSTAKES, PARTICIPANT AGREES THAT, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE(S) AWARDED WILL BE LIMITED TO ACTUAL, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; AND (2) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES (OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00)) AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE FOREGOING LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

Without limiting any other provision in these Official Rules, the Sweepstakes Entities are not responsible or liable to any Participant or Winner (or any person claiming through such Participant or Winner) for failure to supply the Prize or any part thereof in the event that any of the Sweepstakes activities or Sweepstakes Entities' operations or activities are affected by any cause

or event beyond the sole and reasonable control of the applicable Sweepstakes Entity (as determined by Sponsor in its sole discretion), including, without limitation, by reason of any acts of God, equipment failure, threatened or actual terrorist acts, air raid, act of public enemy, war (declared or undeclared), civil disturbance, insurrection, riot, epidemic, pandemic, fire, explosion, earthquake, flood, hurricane, unusually severe weather, blackout, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, any law, rule, regulation, action, order, or request adopted, taken, or made by any governmental or quasi-governmental entity (whether or not such governmental act proves to be invalid), or any other cause, whether or not specifically mentioned above.

EACH PARTICIPANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE UNITED STATES ARE HEREBY EXPRESSLY WAIVED BY HIM/HER AGAINST THE SWEEPSTAKES ENTITIES. SECTION 1542 READS AS FOLLOWS:

“CERTAIN CLAIMS NOT AFFECTED BY A GENERAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, AND THAT IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASING PARTY.”

8) Food Allergy Notice: By entering the Sweepstakes, each Participant acknowledges and agrees that any food-related Prize(s) offered in the Sweepstakes may contain milk, eggs, wheat, soybean, peanuts, and tree nuts. Participants agree that the Sweepstakes Entities will have no liability whatsoever to, and will be released and held harmless by, the Participants for any and all food allergy-related complications that may result from exposure to food-related Prize(s) offered in this Sweepstakes.

9) Privacy Policy: By entering the Sweepstakes, Participants agree that any personal information submitted by Participants may be used and shared by Sponsor or Administrator is subject to Fooji’s and General Mills’ privacy policies posted at <https://www.fooji.com/privacy/> and <https://www.generalmills.com/en/Company/privacy-policies/privacy-policy-US>, respectively.

10) Governing Law / Disputes/ Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, each Participant agrees that (1) any and all disputes and causes of action arising out of or connected with the Sweepstakes, including but not limited to a Prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of JAMS and held at the JAMS regional office nearest the Participant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will any Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys’ fees, other than Participant’s actual out-of-pocket expenses (i.e., costs associated with participating in

this Sweepstakes), and Participant further waives all rights to have damages multiplied or increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Participant and Sponsor and/or Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

11) Severability: If any term of provision of these Official Rules is found under the law to be invalid or unenforceable, then such specific term or provision shall be of no force and effect and shall be severed and the remainder of these Official Rules shall continue in full force and effect.

12) Winners List: For a winners' list, no later than 60 days after the close of the Sweepstakes, send an email request with the name of the Sweepstakes to hello@fooji.com or mail your request together with a self-addressed stamped envelope to Oui – Fooji – Sweepstakes Winner's List Administrator at the address noted in Section 3 above.

13) Questions? If you have any questions, you may contact us at help@fooji.com.

Abbreviated Rules

NO PURCHASE NECESSARY. Many will enter, few will win. Open to legal residents of the 50 United States and D.C., 18yrs or older. Starts 8am ET on 7/19/2021 and ends 2:59pm ET on 7/22/2021. 1,000 Prizes to be won. Instagram account required. Limit 1 entry per person. For entry, Official Rules, including odds, prize descriptions, visit fooji.info/oui. Void where prohibited.